



CITY REPORT · 2026 EDITION

# Agra, mapped.

*16 dark stores in India's most iconic heritage city — how Taj tourism, leather manufacturing, and pollution-zone rules shape an unusually Blinkit-heavy quick commerce market.*

SAMPLE

---

PUBLISHED

**April 2026**

BY

**QuickCommerceMap**

EDITION

**01**

REPORT ID

**QCM-CITY-AGRA-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

---

SAMPLE

**A**gra, Uttar Pradesh, hosts **16 operational dark stores** across **10 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*70% of Agra's areas are served by only one platform — limited consumer choice in most neighborhoods*

---

**16**

DARK STORES

---

**10**

NEIGHBORHOODS

---

**3**

PLATFORMS PRESENT

---

**2.0M**

CITY POPULATION (EST.)

---

**KEY FINDINGS**

- 
- 01** Agra has 16 operational dark stores across 10 neighborhoods as of March 2026.
- 
- 02** Blinkit leads with 10 stores (62.5% market share).
- 
- 03** Store density: 8 per million residents — below the national benchmark of 15/million for mature markets.
- 
- 04** 3 areas have multiple platform choices; 7 are served by a single operator.
- 
- 05** Estimated workforce: 128–240 people across pickers, delivery partners, and managers.
- 
- 06** 70% of Agra's areas are served by only one platform — limited consumer choice in most neighborhoods
- 
- 07** Swiggy Instamart's market share in Agra (13%) is significantly lower than in peer cities (avg 31%)
-

SAMPLE PREVIEW ENDS HERE

# Continue with the full Agra report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 16 stores plotted by platform
- Area-by-area breakdown across all 10 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 3 distinctive insights unique to Agra
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

**₹1,200**

One-time purchase · Includes the next two quarterly updates at no additional charge · Research licence for single-team use.

---

Purchase at [quickcommercemap.com/reports/paid/agra-quick-commerce-2026](https://quickcommercemap.com/reports/paid/agra-quick-commerce-2026) · Or email [hello@quickcommercejobs.com](mailto:hello@quickcommercejobs.com)