



CITY REPORT · 2026 EDITION

# Aligarh, mapped.

*8 dark stores in Aligarh — the first-mover footprint of an emerging quick-commerce market anchored by AMU's 38,000-student population.*

SAMPLE

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EDITION

**01**

REPORT ID

**QCM-CITY-ALIGARH-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**A**ligarh, Uttar Pradesh, hosts **8 operational dark stores** across **7 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*100% of Aligarh's areas are served by only one platform — limited consumer choice in most neighborhoods*

**8**

DARK STORES

**7**

NEIGHBORHOODS

**2**

PLATFORMS PRESENT

**1.2M**

CITY POPULATION (EST.)

## KEY FINDINGS

- 01** Aligarh has 8 operational dark stores across 7 neighborhoods as of March 2026.
- 02** Blinkit leads with 5 stores (62.5% market share).
- 03** Store density: 7 per million residents — below the national benchmark of 15/million for mature markets.
- 04** 0 areas have multiple platform choices; 7 are served by a single operator.
- 05** Estimated workforce: 64–120 people across pickers, delivery partners, and managers.
- 06** 100% of Aligarh's areas are served by only one platform — limited consumer choice in most neighborhoods
- 07** Zepto has zero presence in Aligarh, despite operating in 48% of peer cities

SAMPLE PREVIEW ENDS HERE

# Continue with the full Aligarh report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 8 stores plotted by platform
- Area-by-area breakdown across all 7 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 3 distinctive insights unique to Aligarh
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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