



CITY REPORT · 2026 EDITION

Amritsar, mapped.

13 dark stores in the Golden Temple city — how Punjab's NRI-remittance economy and pilgrim tourism shape Amritsar's quick commerce.

SAMPLE

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BY

QuickCommerceMap

EDITION

01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Amritsar, Punjab, hosts **13 operational dark stores** across **12 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

92% of Amritsar's areas are served by only one platform — limited consumer choice in most neighborhoods

13

DARK STORES

12

NEIGHBORHOODS

3

PLATFORMS PRESENT

1.5M

CITY POPULATION (EST.)

KEY FINDINGS

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- 01** Amritsar has 13 operational dark stores across 12 neighborhoods as of March 2026.
-
- 02** Blinkit leads with 8 stores (61.5% market share).
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- 03** Store density: 9 per million residents — near the national benchmark of 15/million for mature markets.
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- 04** 1 areas have multiple platform choices; 11 are served by a single operator.
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- 05** Estimated workforce: 104–195 people across pickers, delivery partners, and managers.
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- 06** 92% of Amritsar's areas are served by only one platform — limited consumer choice in most neighborhoods
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- 07** Swiggy Instamart's market share in Amritsar (15%) is significantly lower than in peer cities (avg 31%)
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SAMPLE PREVIEW ENDS HERE

Continue with the full Amritsar report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 13 stores plotted by platform
- Area-by-area breakdown across all 12 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 3 distinctive insights unique to Amritsar
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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