



CITY REPORT · 2026 EDITION

Anand, mapped.

5 dark stores in India's dairy capital — how Amul's cooperative economy, the IRMA-AAU academic cluster, and the Karamsad medical hub shape a distinctive Tier D quick commerce market.

SAMPLE

PUBLISHED

April 2026

BY

QuickCommerceMap

EDITION

01

REPORT ID

QCM-CITY-ANAND-2026-01

01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Anand, Gujarat, hosts **5 operational dark stores** across **3 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Zepto has zero presence in Anand, despite operating in 48% of peer cities

5

DARK STORES

3

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.3M

CITY POPULATION (EST.)

KEY FINDINGS

- 01 Anand has 5 operational dark stores across 3 neighborhoods as of March 2026.
- 02 Blinkit leads with 3 stores (60% market share).
- 03 Store density: 16 per million residents — above the national benchmark of 15/million for mature markets.
- 04 2 areas have multiple platform choices; 1 are served by a single operator.
- 05 Estimated workforce: 40–75 people across pickers, delivery partners, and managers.
- 06 Zepto has zero presence in Anand, despite operating in 48% of peer cities
- 07 Each dark store in Anand serves approximately 56,000 residents — comparable to the national average

SAMPLE PREVIEW ENDS HERE

Continue with the full Anand report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 5 stores plotted by platform
- Area-by-area breakdown across all 3 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Anand
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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