



# Anantapur, mapped.

*3 dark stores in Rayalaseema's commercial hub — how Kia's Penukonda automobile plant, JNTUA's university footprint, and India's largest groundnut-producing district shape Andhra's drought-region quick commerce frontier.*

SAMPLE

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PUBLISHED

**April 2026**

BY

**QuickCommerceMap**

EDITION

**01**

REPORT ID

**QCM-CITY-ANANTAPUR-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**A**nantapur, Andhra Pradesh, hosts **3 operational dark stores** across **1 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*Swiggy Instamart's market share in Anantapur (67%) is significantly higher than in peer cities (avg 31%)*

**3**

DARK STORES

**1**

NEIGHBORHOODS

**2**

PLATFORMS PRESENT

**0.4M**

CITY POPULATION (EST.)

## KEY FINDINGS

- 01** Anantapur has 3 operational dark stores across 1 neighborhoods as of March 2026.
- 02** Swiggy Instamart leads with 2 stores (66.7% market share).
- 03** Store density: 8 per million residents — below the national benchmark of 15/million for mature markets.
- 04** 1 areas have multiple platform choices; 0 are served by a single operator.
- 05** Estimated workforce: 24–45 people across pickers, delivery partners, and managers.
- 06** Swiggy Instamart's market share in Anantapur (67%) is significantly higher than in peer cities (avg 31%)
- 07** Zepto has zero presence in Anantapur, despite operating in 47% of peer cities

SAMPLE PREVIEW ENDS HERE

# Continue with the full Anantapur report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 3 stores plotted by platform
- Area-by-area breakdown across all 1 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Anantapur
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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