



CITY REPORT · 2026 EDITION

Badlapur, mapped.

3 dark stores in Badlapur — Mumbai MMR's farthest commuter suburb shows the first edge-of-network quick-commerce probe, with Zepto absent as usual in MMR peripheries.

SAMPLE

PUBLISHED

April 2026

BY

QuickCommerceMap

EDITION

01

REPORT ID

QCM-CITY-BADLAPUR-2026-01

01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Badlapur, Maharashtra, hosts **3 operational dark stores** across **2 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Zepto has zero presence in Badlapur, despite operating in 47% of peer cities

3

DARK STORES

2

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.3M

CITY POPULATION (EST.)

KEY FINDINGS

- 01 Badlapur has 3 operational dark stores across 2 neighborhoods as of March 2026.
- 02 Blinkit leads with 2 stores (66.7% market share).
- 03 Store density: 11 per million residents — near the national benchmark of 15/million for mature markets.
- 04 1 areas have multiple platform choices; 1 are served by a single operator.
- 05 Estimated workforce: 24–45 people across pickers, delivery partners, and managers.
- 06 Zepto has zero presence in Badlapur, despite operating in 47% of peer cities
- 07 Each dark store in Badlapur serves approximately 78,000 residents — comparable to the national average

SAMPLE PREVIEW ENDS HERE

Continue with the full Badlapur report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 3 stores plotted by platform
- Area-by-area breakdown across all 2 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Badlapur
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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