



CITY REPORT · 2026 EDITION

Bathinda, mapped.

3 dark stores in the Malwa region's first meaningful quick commerce market — refinery townships anchor a thin but growing QC footprint.

SAMPLE

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BY

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EDITION

01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Bathinda, Punjab, hosts **3 operational dark stores** across **3 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

100% of Bathinda's areas are served by only one platform — limited consumer choice in most neighborhoods

3

DARK STORES

3

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.4M

CITY POPULATION (EST.)

KEY FINDINGS

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- 01** Bathinda has 3 operational dark stores across 3 neighborhoods as of March 2026.
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- 02** Blinkit leads with 2 stores (66.7% market share).
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- 03** Store density: 8 per million residents — below the national benchmark of 15/million for mature markets.
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- 04** 0 areas have multiple platform choices; 3 are served by a single operator.
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- 05** Estimated workforce: 24–45 people across pickers, delivery partners, and managers.
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- 06** 100% of Bathinda's areas are served by only one platform — limited consumer choice in most neighborhoods
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- 07** Zepto has zero presence in Bathinda, despite operating in 47% of peer cities
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SAMPLE PREVIEW ENDS HERE

Continue with the full Bathinda report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 3 stores plotted by platform
- Area-by-area breakdown across all 3 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 3 distinctive insights unique to Bathinda
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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