



CITY REPORT · 2026 EDITION

Bhopal, mapped.

27 dark stores in the City of Lakes — why the Madhya Pradesh capital became a two-platform market with no Zepto presence.

SAMPLE

PUBLISHED

April 2026

BY

QuickCommerceMap

EDITION

01

REPORT ID

QCM-CITY-BHOPAL-2026-01

01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Bhopal, Madhya Pradesh, hosts **27 operational dark stores** across **3 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Stores in Bhopal are highly concentrated: Bhopal alone accounts for 93% of all stores

27

DARK STORES

3

NEIGHBORHOODS

2

PLATFORMS PRESENT

2.5M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Bhopal has 27 operational dark stores across 3 neighborhoods as of March 2026.

 - 02** Blinkit leads with 19 stores (70.4% market share).

 - 03** Store density: 11 per million residents — near the national benchmark of 15/million for mature markets.

 - 04** 1 areas have multiple platform choices; 2 are served by a single operator.

 - 05** Estimated workforce: 216–405 people across pickers, delivery partners, and managers.

 - 06** Stores in Bhopal are highly concentrated: Bhopal alone accounts for 93% of all stores

 - 07** Zepto has zero presence in Bhopal, despite operating in 48% of peer cities

SAMPLE PREVIEW ENDS HERE

Continue with the full Bhopal report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 27 stores plotted by platform
- Area-by-area breakdown across all 3 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Bhopal
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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