



CITY REPORT · 2026 EDITION

# Bidhan Nagar, mapped.

*8 dark stores in Bidhan Nagar (Salt Lake) — Kolkata's planned IT suburb and West Bengal's premier Sector V tech cluster, with Blinkit leading and Zepto entirely absent.*

SAMPLE

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**01**

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# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**B**idhan Nagar, West Bengal, hosts **8 operational dark stores** across **4 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*Zepto has zero presence in Bidhan Nagar, despite operating in 48% of peer cities*

**8**

DARK STORES

**4**

NEIGHBORHOODS

**2**

PLATFORMS PRESENT

**0.3M**

CITY POPULATION (EST.)

## KEY FINDINGS

- 01** Bidhan Nagar has 8 operational dark stores across 4 neighborhoods as of March 2026.
- 02** Blinkit leads with 5 stores (62.5% market share).
- 03** Store density: 23 per million residents — above the national benchmark of 15/million for mature markets.
- 04** 2 areas have multiple platform choices; 2 are served by a single operator.
- 05** Estimated workforce: 64–120 people across pickers, delivery partners, and managers.
- 06** Zepto has zero presence in Bidhan Nagar, despite operating in 48% of peer cities
- 07** Each dark store in Bidhan Nagar serves approximately 36,000 residents — better served than the national average

SAMPLE PREVIEW ENDS HERE

# Continue with the full Bidhan Nagar report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 8 stores plotted by platform
- Area-by-area breakdown across all 4 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Bidhan Nagar
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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