



CITY REPORT · 2026 EDITION

# Bilaspur, mapped.

*3 dark stores in Chhattisgarh's judicial capital and railway headquarters — an emerging two-player market anchored by High Court, SECR, and SECL salaried professionals.*

SAMPLE

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EDITION

**01**

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**QCM-CITY-BILASPUR-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**B**ilaspur, Chhattisgarh, hosts **3 operational dark stores** across **3 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*100% of Bilaspur's areas are served by only one platform — limited consumer choice in most neighborhoods*

**3**

DARK STORES

**3**

NEIGHBORHOODS

**2**

PLATFORMS PRESENT

**0.5M**

CITY POPULATION (EST.)

## KEY FINDINGS

- 01** Bilaspur has 3 operational dark stores across 3 neighborhoods as of March 2026.
- 02** Blinkit leads with 2 stores (66.7% market share).
- 03** Store density: 6 per million residents — below the national benchmark of 15/million for mature markets.
- 04** 0 areas have multiple platform choices; 3 are served by a single operator.
- 05** Estimated workforce: 24–45 people across pickers, delivery partners, and managers.
- 06** 100% of Bilaspur's areas are served by only one platform — limited consumer choice in most neighborhoods
- 07** Zepto has zero presence in Bilaspur, despite operating in 47% of peer cities

SAMPLE PREVIEW ENDS HERE

# Continue with the full Bilaspur report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 3 stores plotted by platform
- Area-by-area breakdown across all 3 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Bilaspur
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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