



CITY REPORT · 2026 EDITION

Chennai, mapped.

209 dark stores across India's automotive capital — the most detailed view of Chennai's quick commerce footprint and its unusually balanced three-way competition.

SAMPLE

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EDITION

01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Chennai, Tamil Nadu, hosts **209 operational dark stores** across **84 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Blinkit's market share in Chennai (29%) is significantly lower than in peer cities (avg 46%)

209

DARK STORES

84

NEIGHBORHOODS

3

PLATFORMS PRESENT

11.5M

CITY POPULATION (EST.)

KEY FINDINGS

- 01 Chennai has 209 operational dark stores across 84 neighborhoods as of March 2026.
- 02 Zepto leads with 83 stores (39.7% market share).
- 03 Store density: 18 per million residents — above the national benchmark of 15/million for mature markets.
- 04 40 areas have multiple platform choices; 44 are served by a single operator.
- 05 Estimated workforce: 2508–4180 people across pickers, delivery partners, and managers.
- 06 Blinkit's market share in Chennai (29%) is significantly lower than in peer cities (avg 46%)
- 07 Stores in Chennai are highly concentrated: K. K. Nagar alone accounts for 24% of all stores

SAMPLE PREVIEW ENDS HERE

Continue with the full Chennai report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 209 stores plotted by platform
- Area-by-area breakdown across all 84 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 3 distinctive insights unique to Chennai
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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