



CITY REPORT · 2026 EDITION

# Cuttack, mapped.

*4 dark stores in Cuttack — Odisha's historic capital, judicial city, and silver-filigree hub — with perfect 50/50 Blinkit-Swiggy parity and Zepto entirely absent.*

SAMPLE

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BY

**QuickCommerceMap**

EDITION

**01**

REPORT ID

**QCM-CITY-CUTTACK-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**C**uttack, Odisha, hosts **4 operational dark stores** across **3 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*Zepto has zero presence in Cuttack, despite operating in 47% of peer cities*

**4**

DARK STORES

**3**

NEIGHBORHOODS

**2**

PLATFORMS PRESENT

**0.8M**

CITY POPULATION (EST.)

## KEY FINDINGS

- 01** Cuttack has 4 operational dark stores across 3 neighborhoods as of March 2026.
- 02** Swiggy Instamart leads with 2 stores (50% market share).
- 03** Store density: 5 per million residents — below the national benchmark of 15/million for mature markets.
- 04** 1 areas have multiple platform choices; 2 are served by a single operator.
- 05** Estimated workforce: 32–60 people across pickers, delivery partners, and managers.
- 06** Zepto has zero presence in Cuttack, despite operating in 47% of peer cities
- 07** 67% of Cuttack's areas are served by only one platform — limited consumer choice in most neighborhoods

SAMPLE PREVIEW ENDS HERE

# Continue with the full Cuttack report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 4 stores plotted by platform
- Area-by-area breakdown across all 3 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 3 distinctive insights unique to Cuttack
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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