



CITY REPORT · 2026 EDITION

Dehradun, mapped.

33 dark stores in the Doon Valley — how a sub-million-population city became India's highest-density Tier-B quick commerce market.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Dehradun, Uttarakhand, hosts **33 operational dark stores** across **23 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

78% of Dehradun's areas are served by only one platform — limited consumer choice in most neighborhoods

33

DARK STORES

23

NEIGHBORHOODS

3

PLATFORMS PRESENT

0.9M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Dehradun has 33 operational dark stores across 23 neighborhoods as of March 2026.
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- 02** Blinkit leads with 15 stores (45.5% market share).
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- 03** Store density: 36 per million residents — above the national benchmark of 15/million for mature markets.
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- 04** 5 areas have multiple platform choices; 18 are served by a single operator.
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- 05** Estimated workforce: 264–495 people across pickers, delivery partners, and managers.
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- 06** 78% of Dehradun's areas are served by only one platform — limited consumer choice in most neighborhoods
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- 07** Dehradun has 41.3 stores per million people, above the peer average of 16.1
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SAMPLE PREVIEW ENDS HERE

Continue with the full Dehradun report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 33 stores plotted by platform
- Area-by-area breakdown across all 23 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 3 distinctive insights unique to Dehradun
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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