



CITY REPORT · 2026 EDITION

Gaya, mapped.

3 dark stores in Bihar's Buddhist pilgrimage city — India's 4th 100% Blinkit monopoly market, where the international pilgrim demographic is structurally QC-irrelevant and the city's narrow middle-class cohort is Blinkit's sole target.

SAMPLE

PUBLISHED

April 2026

BY

QuickCommerceMap

EDITION

01

REPORT ID

QCM-CITY-GAYA-2026-01

01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Gaya, Bihar, hosts **3 operational dark stores** across **2 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Blinkit's market share in Gaya (100%) is significantly higher than in peer cities (avg 53%)

3

DARK STORES

2

NEIGHBORHOODS

1

PLATFORMS PRESENT

0.7M

CITY POPULATION (EST.)

KEY FINDINGS

- 01** Gaya has 3 operational dark stores across 2 neighborhoods as of March 2026.
- 02** Blinkit leads with 3 stores (100% market share).
- 03** Store density: 5 per million residents — below the national benchmark of 15/million for mature markets.
- 04** 0 areas have multiple platform choices; 2 are served by a single operator.
- 05** Estimated workforce: 24–45 people across pickers, delivery partners, and managers.
- 06** Blinkit's market share in Gaya (100%) is significantly higher than in peer cities (avg 53%)
- 07** Zepto has zero presence in Gaya, despite operating in 47% of peer cities

SAMPLE PREVIEW ENDS HERE

Continue with the full Gaya report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 3 stores plotted by platform
- Area-by-area breakdown across all 2 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Gaya
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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