



CITY REPORT · 2026 EDITION

Gorakhpur, mapped.

14 dark stores in the CM's home constituency — how eastern UP's railway hub and the Gorakhnath Mutt balance quick commerce's demographic fundamentals.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Gorakhpur, Uttar Pradesh, hosts **14 operational dark stores** across **12 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

83% of Gorakhpur's areas are served by only one platform — limited consumer choice in most neighborhoods

14

DARK STORES

12

NEIGHBORHOODS

3

PLATFORMS PRESENT

0.9M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Gorakhpur has 14 operational dark stores across 12 neighborhoods as of March 2026.
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- 02** Blinkit leads with 8 stores (57.1% market share).
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- 03** Store density: 15 per million residents — near the national benchmark of 15/million for mature markets.
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- 04** 2 areas have multiple platform choices; 10 are served by a single operator.
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- 05** Estimated workforce: 112–210 people across pickers, delivery partners, and managers.
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- 06** 83% of Gorakhpur's areas are served by only one platform — limited consumer choice in most neighborhoods
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- 07** Each dark store in Gorakhpur serves approximately 64,000 residents — comparable to the national average
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SAMPLE PREVIEW ENDS HERE

Continue with the full Gorakhpur report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 14 stores plotted by platform
- Area-by-area breakdown across all 12 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Gorakhpur
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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