



CITY REPORT · 2026 EDITION

Greater Noida, mapped.

36 dark stores across Greek-letter sectors — how Blinkit built NCR's most dominant market share in India's most planned educational township.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Greater Noida, Uttar Pradesh, hosts **36 operational dark stores** across **25 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Blinkit's market share in Greater Noida (69%) is significantly higher than in peer cities (avg 43%)

36

DARK STORES

25

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.8M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Greater Noida has 36 operational dark stores across 25 neighborhoods as of March 2026.

 - 02** Blinkit leads with 25 stores (69.4% market share).

 - 03** Store density: 48 per million residents — above the national benchmark of 15/million for mature markets.

 - 04** 9 areas have multiple platform choices; 16 are served by a single operator.

 - 05** Estimated workforce: 432–720 people across pickers, delivery partners, and managers.

 - 06** Blinkit's market share in Greater Noida (69%) is significantly higher than in peer cities (avg 43%)

 - 07** Zepto's market share in Greater Noida (0%) is significantly lower than in peer cities (avg 32%)

SAMPLE PREVIEW ENDS HERE

Continue with the full Greater Noida report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 36 stores plotted by platform
- Area-by-area breakdown across all 25 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Greater Noida
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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