



CITY REPORT · 2026 EDITION

Guwahati, mapped.

23 dark stores in the only Northeast city with quick commerce presence — how Guwahati became the single data point for eight states and Zepto's most conspicuous absence.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Guwahati, Assam, hosts **23 operational dark stores** across **15 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

80% of Guwahati's areas are served by only one platform — limited consumer choice in most neighborhoods

23

DARK STORES

15

NEIGHBORHOODS

2

PLATFORMS PRESENT

1.2M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Guwahati has 23 operational dark stores across 15 neighborhoods as of March 2026.
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- 02** Blinkit leads with 16 stores (69.6% market share).
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- 03** Store density: 19 per million residents — above the national benchmark of 15/million for mature markets.
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- 04** 3 areas have multiple platform choices; 12 are served by a single operator.
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- 05** Estimated workforce: 184–345 people across pickers, delivery partners, and managers.
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- 06** 80% of Guwahati's areas are served by only one platform — limited consumer choice in most neighborhoods
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- 07** Zepto has zero presence in Guwahati, despite operating in 48% of peer cities
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SAMPLE PREVIEW ENDS HERE

Continue with the full Guwahati report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 23 stores plotted by platform
- Area-by-area breakdown across all 15 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Guwahati
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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