



CITY REPORT · 2026 EDITION

# Haridwar, mapped.

*5 dark stores in the Gateway to the Gods — why Haridwar is one of India's few Tier D cities where Swiggy Instamart is entirely absent, leaving a 60% Blinkit / 40% Zepto split.*

SAMPLE

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BY

**QuickCommerceMap**

EDITION

**01**

REPORT ID

**QCM-CITY-HARIDWAR-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**H**aridwar, Uttarakhand, hosts **5 operational dark stores** across **5 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*100% of Haridwar's areas are served by only one platform — limited consumer choice in most neighborhoods*

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**5**

DARK STORES

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**5**

NEIGHBORHOODS

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**2**

PLATFORMS PRESENT

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**0.3M**

CITY POPULATION (EST.)

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**KEY FINDINGS**

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- 01** Haridwar has 5 operational dark stores across 5 neighborhoods as of March 2026.

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  - 02** Blinkit leads with 3 stores (60% market share).

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  - 03** Store density: 15 per million residents — near the national benchmark of 15/million for mature markets.

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  - 04** 0 areas have multiple platform choices; 5 are served by a single operator.

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  - 05** Estimated workforce: 40–75 people across pickers, delivery partners, and managers.

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  - 06** 100% of Haridwar's areas are served by only one platform — limited consumer choice in most neighborhoods

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  - 07** Swiggy Instamart's market share in Haridwar (0%) is significantly lower than in peer cities (avg 31%)

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SAMPLE PREVIEW ENDS HERE

# Continue with the full Haridwar report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 5 stores plotted by platform
- Area-by-area breakdown across all 5 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Haridwar
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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