



STATE REPORT · 2026 EDITION

# Haryana, mapped.

*271 dark stores mapped across Haryana - effectively the suburban half of Delhi NCR's quick-commerce infrastructure, with Gurgaon and Faridabad driving 72% of state activity while the rest of Haryana remains a scouting market.*

SAMPLE

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# 01

## Executive summary

*The headline numbers and what they mean.*

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SAMPLE

**H**aryana hosts **271 operational dark stores** across **27 cities** and **19 districts**, based on our verified March 2026 snapshot. This chapter surfaces the seven or eight findings that, in our judgement, matter most to journalists, investors, and operators thinking about this state.

*Haryana's quick-commerce economy is not a Haryana story - it is Delhi NCR's southern and western half. Gurgaon and Faridabad together hold 195 of 271 stores (72%), both operating with tier-1 metro economics that look nothing like the rest of Haryana. The real Haryana - Panipat, Karnal, Rohtak, Hisar - has only begun to attract platform investment, and the gap between NCR Haryana and the rest of the state is probably the starkest intra-state divergence in Indian quick commerce.*

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**271**

DARK STORES

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**27**

CITIES COVERED

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**145**

HYPERLOCAL AREAS

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**19**

DISTRICTS WITH STORES

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**KEY FINDINGS**

- 01** Haryana hosts 271 dark stores across 27 cities, making it the 7th largest in India's state-level quick-commerce network.

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- 02** Blinkit leads the state with 53.1% market share (144 stores), followed by 28.8% Zepto and 18.1% Swiggy Instamart.

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- 03** Gurgaon alone accounts for 56.5% of the state's dark store base (153 stores), leaving 26 other cities competing for the remaining 118.

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- 04** The gap between Gurgaon and Faridabad (42 stores) is 4x — one of the sharpest primate-city ratios in Indian quick commerce.

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- 05** Blinkit operates exclusively in 16 cities where no competing platform has yet entered.

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- 06** 8 Haryana cities have all three major platforms operating head-to-head, 3 have two-way competition.

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- 07** 5,691-8,672 people are employed across the state's dark-store and delivery workforce, implying 9,024-18,049 new hires every year to offset industry-norm attrition.

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SAMPLE PREVIEW ENDS HERE

# Continue with the full Haryana report.

This preview shows 3 of 28 pages. The full report includes:

- Full state density map with all 271 stores plotted
- Top 20 cities ranked with population, area coverage, and density
- Platform competition analysis for every major city
- Underserved markets: 8-city expansion priority list with rationale
- Workforce analysis: pickers, delivery partners, annual hiring volume
- District-level breakdown across all 19 districts
- Full methodology, data limitations, and appendix

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