



CITY REPORT · 2026 EDITION

Hisar, mapped.

4 dark stores in Haryana's Steel City — Zepto is present, Swiggy Instamart is absent, and the Jindal-plus-HAU cohort explains both.

SAMPLE

PUBLISHED

April 2026

BY

QuickCommerceMap

EDITION

01

REPORT ID

QCM-CITY-HISAR-2026-01

01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Hisar, Haryana, hosts **4 operational dark stores** across **3 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Swiggy Instamart has zero presence in Hisar, despite operating in 95% of peer cities

4

DARK STORES

3

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.4M

CITY POPULATION (EST.)

KEY FINDINGS

- 01 Hisar has 4 operational dark stores across 3 neighborhoods as of March 2026.
- 02 Blinkit leads with 3 stores (75% market share).
- 03 Store density: 10 per million residents — near the national benchmark of 15/million for mature markets.
- 04 1 areas have multiple platform choices; 2 are served by a single operator.
- 05 Estimated workforce: 32–60 people across pickers, delivery partners, and managers.
- 06 Swiggy Instamart has zero presence in Hisar, despite operating in 95% of peer cities
- 07 Swiggy Instamart's market share in Hisar (0%) is significantly lower than in peer cities (avg 31%)

SAMPLE PREVIEW ENDS HERE

Continue with the full Hisar report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 4 stores plotted by platform
- Area-by-area breakdown across all 3 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Hisar
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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