



CITY REPORT · 2026 EDITION

Howrah, mapped.

7 dark stores in Howrah — Kolkata's twin city of 1.4M across the Hooghly — with Blinkit operating 86% of the network and Zepto entirely absent.

SAMPLE

PUBLISHED

April 2026

BY

QuickCommerceMap

EDITION

01

REPORT ID

QCM-CITY-HOWRAH-2026-01

01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Howrah, West Bengal, hosts **7 operational dark stores** across **2 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Zepto has zero presence in Howrah, despite operating in 48% of peer cities

7

DARK STORES

2

NEIGHBORHOODS

2

PLATFORMS PRESENT

1.4M

CITY POPULATION (EST.)

KEY FINDINGS

- 01** Howrah has 7 operational dark stores across 2 neighborhoods as of March 2026.
- 02** Blinkit leads with 6 stores (85.7% market share).
- 03** Store density: 5 per million residents — below the national benchmark of 15/million for mature markets.
- 04** 0 areas have multiple platform choices; 2 are served by a single operator.
- 05** Estimated workforce: 56–105 people across pickers, delivery partners, and managers.
- 06** Zepto has zero presence in Howrah, despite operating in 48% of peer cities
- 07** Blinkit's market share in Howrah (86%) is significantly higher than in peer cities (avg 52%)

SAMPLE PREVIEW ENDS HERE

Continue with the full Howrah report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 7 stores plotted by platform
- Area-by-area breakdown across all 2 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Howrah
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

₹800

One-time purchase · Includes the next two quarterly updates at no additional charge · Research licence for single-team use.

Purchase at quickcommercemap.com/reports/paid/howrah-quick-commerce-2026 · Or email hello@quickcommercejobs.com