



CITY REPORT · 2026 EDITION

Hubballi, mapped.

7 dark stores across the Hubballi-Dharwad twin city — the first-mover footprint of North Karnataka's emerging quick commerce market, anchored by railways, IIT Dharwad, and a Zepto-led platform mix.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Hubballi, Karnataka, hosts **7 operational dark stores** across **6 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

83% of Hubballi's areas are served by only one platform — limited consumer choice in most neighborhoods

7

DARK STORES

6

NEIGHBORHOODS

3

PLATFORMS PRESENT

1.3M

CITY POPULATION (EST.)

KEY FINDINGS

- 01** Hubballi has 7 operational dark stores across 6 neighborhoods as of March 2026.
- 02** Zepto leads with 3 stores (42.9% market share).
- 03** Store density: 6 per million residents — below the national benchmark of 15/million for mature markets.
- 04** 1 areas have multiple platform choices; 5 are served by a single operator.
- 05** Estimated workforce: 56–105 people across pickers, delivery partners, and managers.
- 06** 83% of Hubballi's areas are served by only one platform — limited consumer choice in most neighborhoods
- 07** Zepto's market share in Hubballi (43%) is significantly higher than in peer cities (avg 16%)

SAMPLE PREVIEW ENDS HERE

Continue with the full Hubballi report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 7 stores plotted by platform
- Area-by-area breakdown across all 6 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Hubballi
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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