



CITY REPORT · 2026 EDITION

Hyderabad, mapped.

276 dark stores across Cyberabad and the old city — the most detailed view of Hyderabad's quick commerce footprint and Zepto's unusual lead in a South Indian metro.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

H yderabad, Telangana, hosts **276 operational dark stores** across **55 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Stores in Hyderabad are highly concentrated: Greater Hyderabad Municipal Corporation West Zone alone accounts for 25% of all stores

276

DARK STORES

55

NEIGHBORHOODS

3

PLATFORMS PRESENT

11.1M

CITY POPULATION (EST.)

KEY FINDINGS

- 01** Hyderabad has 276 operational dark stores across 55 neighborhoods as of March 2026.
- 02** Zepto leads with 112 stores (40.6% market share).
- 03** Store density: 25 per million residents — above the national benchmark of 15/million for mature markets.
- 04** 23 areas have multiple platform choices; 32 are served by a single operator.
- 05** Estimated workforce: 3312–5520 people across pickers, delivery partners, and managers.
- 06** Stores in Hyderabad are highly concentrated: Greater Hyderabad Municipal Corporation West Zone alone accounts for 25% of all stores
- 07** Hyderabad averages 5.0 stores per neighborhood — above the typical 1.5, indicating concentrated deployment

SAMPLE PREVIEW ENDS HERE

Continue with the full Hyderabad report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 276 stores plotted by platform
- Area-by-area breakdown across all 55 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Hyderabad
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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