



CITY REPORT · 2026 EDITION

Jalandhar, mapped.

17 dark stores in Punjab's sports-goods capital and NRI diaspora heart — how remittance money, not local wages, shapes Jalandhar's quick commerce demand.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Jalandhar, Punjab, hosts **17 operational dark stores** across **11 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

64% of Jalandhar's areas are served by only one platform — limited consumer choice in most neighborhoods

17

DARK STORES

11

NEIGHBORHOODS

3

PLATFORMS PRESENT

1.1M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Jalandhar has 17 operational dark stores across 11 neighborhoods as of March 2026.

 - 02** Blinkit leads with 9 stores (52.9% market share).

 - 03** Store density: 15 per million residents — near the national benchmark of 15/million for mature markets.

 - 04** 4 areas have multiple platform choices; 7 are served by a single operator.

 - 05** Estimated workforce: 136–255 people across pickers, delivery partners, and managers.

 - 06** 64% of Jalandhar's areas are served by only one platform — limited consumer choice in most neighborhoods

 - 07** Swiggy Instamart's market share in Jalandhar (12%) is significantly lower than in peer cities (avg 31%)

SAMPLE PREVIEW ENDS HERE

Continue with the full Jalandhar report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 17 stores plotted by platform
- Area-by-area breakdown across all 11 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Jalandhar
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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