



CITY REPORT · 2026 EDITION

Jammu, mapped.

9 dark stores in the only city in the Union Territory of J&K with any quick commerce — why Jammu is Blinkit's single-platform frontier market.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Jammu, Jammu & Kashmir, hosts **9 operational dark stores** across **9 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

100% of Jammu's areas are served by only one platform — limited consumer choice in most neighborhoods

9

DARK STORES

9

NEIGHBORHOODS

1

PLATFORMS PRESENT

0.8M

CITY POPULATION (EST.)

KEY FINDINGS

- 01** Jammu has 9 operational dark stores across 9 neighborhoods as of March 2026.
- 02** Blinkit leads with 9 stores (100% market share).
- 03** Store density: 12 per million residents — near the national benchmark of 15/million for mature markets.
- 04** 0 areas have multiple platform choices; 9 are served by a single operator.
- 05** Estimated workforce: 72–135 people across pickers, delivery partners, and managers.
- 06** 100% of Jammu's areas are served by only one platform — limited consumer choice in most neighborhoods
- 07** Blinkit's market share in Jammu (100%) is significantly higher than in peer cities (avg 52%)

SAMPLE PREVIEW ENDS HERE

Continue with the full Jammu report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 9 stores plotted by platform
- Area-by-area breakdown across all 9 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Jammu
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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