



CITY REPORT · 2026 EDITION

# Jodhpur, mapped.

*5 dark stores in Rajasthan's Blue City — why the state's third-largest urban agglomeration remains a first-mover market despite 1.4 million residents.*

SAMPLE

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EDITION

**01**

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**QCM-CITY-JODHPUR-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**J**odhpur, Rajasthan, hosts **5 operational dark stores** across **4 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*75% of Jodhpur's areas are served by only one platform — limited consumer choice in most neighborhoods*

5

DARK STORES

4

NEIGHBORHOODS

2

PLATFORMS PRESENT

1.4M

CITY POPULATION (EST.)

## KEY FINDINGS

- 01 Jodhpur has 5 operational dark stores across 4 neighborhoods as of March 2026.
- 02 Blinkit leads with 4 stores (80% market share).
- 03 Store density: 4 per million residents — below the national benchmark of 15/million for mature markets.
- 04 1 areas have multiple platform choices; 3 are served by a single operator.
- 05 Estimated workforce: 40–75 people across pickers, delivery partners, and managers.
- 06 75% of Jodhpur's areas are served by only one platform — limited consumer choice in most neighborhoods
- 07 Zepto has zero presence in Jodhpur, despite operating in 48% of peer cities

SAMPLE PREVIEW ENDS HERE

# Continue with the full Jodhpur report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 5 stores plotted by platform
- Area-by-area breakdown across all 4 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Jodhpur
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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