



CITY REPORT · 2026 EDITION

Kanpur, mapped.

33 dark stores in the Leather City — how quick commerce reads as a bet on Kanpur's newer colonies rather than its industrial legacy.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Kanpur, Uttar Pradesh, hosts **33 operational dark stores** across **16 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Swiggy Instamart's market share in Kanpur (12%) is significantly lower than in peer cities (avg 31%)

33

DARK STORES

16

NEIGHBORHOODS

3

PLATFORMS PRESENT

3.1M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Kanpur has 33 operational dark stores across 16 neighborhoods as of March 2026.

 - 02** Blinkit leads with 19 stores (57.6% market share).

 - 03** Store density: 11 per million residents — near the national benchmark of 15/million for mature markets.

 - 04** 8 areas have multiple platform choices; 8 are served by a single operator.

 - 05** Estimated workforce: 264–495 people across pickers, delivery partners, and managers.

 - 06** Swiggy Instamart's market share in Kanpur (12%) is significantly lower than in peer cities (avg 31%)

 - 07** Each dark store in Kanpur serves approximately 94,000 residents — less served than the national average

SAMPLE PREVIEW ENDS HERE

Continue with the full Kanpur report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 33 stores plotted by platform
- Area-by-area breakdown across all 16 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Kanpur
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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