



CITY REPORT · 2026 EDITION

Kochi, mapped.

21 dark stores in Kerala's commercial capital — how high literacy, IT investment, and distinctive consumer behavior shape Kochi's quick commerce market.

SAMPLE

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BY

QuickCommerceMap

EDITION

01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Kochi, Kerala, hosts **21 operational dark stores** across **16 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Blinkit's market share in Kochi (19%) is significantly lower than in peer cities (avg 54%)

21

DARK STORES

16

NEIGHBORHOODS

3

PLATFORMS PRESENT

2.3M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Kochi has 21 operational dark stores across 16 neighborhoods as of March 2026.

 - 02** Zepto leads with 10 stores (47.6% market share).

 - 03** Store density: 9 per million residents — near the national benchmark of 15/million for mature markets.

 - 04** 3 areas have multiple platform choices; 13 are served by a single operator.

 - 05** Estimated workforce: 210–378 people across pickers, delivery partners, and managers.

 - 06** Blinkit's market share in Kochi (19%) is significantly lower than in peer cities (avg 54%)

 - 07** Swiggy Instamart's market share in Kochi (33%) is significantly higher than in peer cities (avg 20%)

SAMPLE PREVIEW ENDS HERE

Continue with the full Kochi report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 21 stores plotted by platform
- Area-by-area breakdown across all 16 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Kochi
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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