



Kozhikode, mapped.

5 dark stores in the historic spice-trade capital of northern Kerala — an 80% Swiggy-Instamart monopoly in a city whose Gulf-remittance consumer base should support far deeper penetration.

SAMPLE

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Kozhikode, Kerala, hosts **5 operational dark stores** across **4 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Swiggy Instamart's market share in Kozhikode (80%) is significantly higher than in peer cities (avg 30%)

5

DARK STORES

4

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.7M

CITY POPULATION (EST.)

KEY FINDINGS

- 01 Kozhikode has 5 operational dark stores across 4 neighborhoods as of March 2026.
- 02 Swiggy Instamart leads with 4 stores (80% market share).
- 03 Store density: 8 per million residents — below the national benchmark of 15/million for mature markets.
- 04 1 areas have multiple platform choices; 3 are served by a single operator.
- 05 Estimated workforce: 40–75 people across pickers, delivery partners, and managers.
- 06 Swiggy Instamart's market share in Kozhikode (80%) is significantly higher than in peer cities (avg 30%)
- 07 75% of Kozhikode's areas are served by only one platform — limited consumer choice in most neighborhoods

SAMPLE PREVIEW ENDS HERE

Continue with the full Kozhikode report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 5 stores plotted by platform
- Area-by-area breakdown across all 4 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Kozhikode
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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