



CITY REPORT · 2026 EDITION

Kurukshetra, mapped.

6 dark stores split 2/2/2 in India's ancient holy city — how a 35,000-student Kurukshetra University and NIT Kurukshetra created the smallest true three-way quick commerce battleground.

SAMPLE

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Kurukshetra, Haryana, hosts **6 operational dark stores** across **4 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Each dark store in Kurukshetra serves approximately 34,000 residents — better served than the national average

6

DARK STORES

4

NEIGHBORHOODS

3

PLATFORMS PRESENT

0.2M

CITY POPULATION (EST.)

KEY FINDINGS

- 01** Kurukshetra has 6 operational dark stores across 4 neighborhoods as of March 2026.
- 02** Swiggy Instamart leads with 2 stores (33.3% market share).
- 03** Store density: 27 per million residents — above the national benchmark of 15/million for mature markets.
- 04** 2 areas have multiple platform choices; 2 are served by a single operator.
- 05** Estimated workforce: 48–90 people across pickers, delivery partners, and managers.
- 06** Each dark store in Kurukshetra serves approximately 34,000 residents — better served than the national average
- 07** Blinkit's market share in Kurukshetra (33%) is significantly lower than in peer cities (avg 53%)

SAMPLE PREVIEW ENDS HERE

Continue with the full Kurukshetra report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 6 stores plotted by platform
- Area-by-area breakdown across all 4 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Kurukshetra
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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