



CITY REPORT · 2026 EDITION

# Ludhiana, mapped.

*27 dark stores in the Manchester of India — how a manufacturing capital with NRI-driven affluence has been slow to embrace premium quick commerce.*

SAMPLE

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PUBLISHED

**April 2026**

BY

**QuickCommerceMap**

EDITION

**01**

REPORT ID

**QCM-CITY-LUDHIANA-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**L**udhiana, Punjab, hosts **27 operational dark stores** across **16 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*Each dark store in Ludhiana serves approximately 72,000 residents — comparable to the national average*

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**27**

DARK STORES

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**16**

NEIGHBORHOODS

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**3**

PLATFORMS PRESENT

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**1.9M**

CITY POPULATION (EST.)

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**KEY FINDINGS**

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- 01** Ludhiana has 27 operational dark stores across 16 neighborhoods as of March 2026.

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  - 02** Blinkit leads with 15 stores (55.6% market share).

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  - 03** Store density: 14 per million residents — near the national benchmark of 15/million for mature markets.

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  - 04** 7 areas have multiple platform choices; 9 are served by a single operator.

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  - 05** Estimated workforce: 216–405 people across pickers, delivery partners, and managers.

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  - 06** Each dark store in Ludhiana serves approximately 72,000 residents — comparable to the national average

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  - 07** Swiggy Instamart's market share in Ludhiana (19%) is significantly lower than in peer cities (avg 31%)

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SAMPLE PREVIEW ENDS HERE

# Continue with the full Ludhiana report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 27 stores plotted by platform
- Area-by-area breakdown across all 16 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Ludhiana
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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