



CITY REPORT · 2026 EDITION

Mangaluru, mapped.

6 dark stores in Mangaluru — the coastal port city's first-mover quick commerce footprint, with a distinctive Blinkit-Swiggy-only platform mix and zero Zepto presence.

SAMPLE

PUBLISHED

April 2026

BY

QuickCommerceMap

EDITION

01

REPORT ID

QCM-CITY-MANGALURU-2026-01

01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Mangaluru, Karnataka, hosts **6 operational dark stores** across **5 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

80% of Mangaluru's areas are served by only one platform — limited consumer choice in most neighborhoods

6

DARK STORES

5

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.9M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Mangaluru has 6 operational dark stores across 5 neighborhoods as of March 2026.
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- 02** Swiggy Instamart leads with 3 stores (50% market share).
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- 03** Store density: 7 per million residents — below the national benchmark of 15/million for mature markets.
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- 04** 1 areas have multiple platform choices; 4 are served by a single operator.
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- 05** Estimated workforce: 48–90 people across pickers, delivery partners, and managers.
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- 06** 80% of Mangaluru's areas are served by only one platform — limited consumer choice in most neighborhoods
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- 07** Zepto has zero presence in Mangaluru, despite operating in 48% of peer cities
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SAMPLE PREVIEW ENDS HERE

Continue with the full Mangaluru report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 6 stores plotted by platform
- Area-by-area breakdown across all 5 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Mangaluru
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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