



CITY REPORT · 2026 EDITION

Meerut, mapped.

19 dark stores in India's sports goods capital — how the Delhi-Meerut RapidX is pulling Meerut into NCR's quick commerce gravitational field.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Meerut, Uttar Pradesh, hosts **19 operational dark stores** across **12 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

67% of Meerut's areas are served by only one platform — limited consumer choice in most neighborhoods

19

DARK STORES

12

NEIGHBORHOODS

3

PLATFORMS PRESENT

1.7M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Meerut has 19 operational dark stores across 12 neighborhoods as of March 2026.
-
- 02** Blinkit leads with 11 stores (57.9% market share).
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- 03** Store density: 11 per million residents — near the national benchmark of 15/million for mature markets.
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- 04** 4 areas have multiple platform choices; 8 are served by a single operator.
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- 05** Estimated workforce: 152–285 people across pickers, delivery partners, and managers.
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- 06** 67% of Meerut's areas are served by only one platform — limited consumer choice in most neighborhoods
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- 07** Each dark store in Meerut serves approximately 89,000 residents — less served than the national average
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SAMPLE PREVIEW ENDS HERE

Continue with the full Meerut report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 19 stores plotted by platform
- Area-by-area breakdown across all 12 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Meerut
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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