



CITY REPORT · 2026 EDITION

Mumbai, mapped.

232 dark stores across India's financial capital — the deepest analysis of Mumbai's quick commerce infrastructure.

SAMPLE

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EDITION

01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Mumbai, Maharashtra, hosts **232 operational dark stores** across **89 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Zepto leads in Mumbai, contrary to the dominant platform in other Maharashtra cities

232

DARK STORES

89

NEIGHBORHOODS

3

PLATFORMS PRESENT

21.6M

CITY POPULATION (EST.)

KEY FINDINGS

- 01 Mumbai has 232 operational dark stores across 89 neighborhoods as of March 2026.
- 02 Zepto leads with 119 stores (51.3% market share).
- 03 Store density: 11 per million residents — near the national benchmark of 15/million for mature markets.
- 04 34 areas have multiple platform choices; 55 are served by a single operator.
- 05 Estimated workforce: 2784–4640 people across pickers, delivery partners, and managers.
- 06 Zepto leads in Mumbai, contrary to the dominant platform in other Maharashtra cities
- 07 Mumbai averages 2.6 stores per neighborhood — above the typical 1.5, indicating concentrated deployment

SAMPLE PREVIEW ENDS HERE

Continue with the full Mumbai report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 232 stores plotted by platform
- Area-by-area breakdown across all 89 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Mumbai
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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