



CITY REPORT · 2026 EDITION

Mysuru, mapped.

21 dark stores in Karnataka's royal heritage city — why Mysuru is the rare Karnataka market where Zepto leads Blinkit.

SAMPLE

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BY

QuickCommerceMap

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Mysuru, Karnataka, hosts **21 operational dark stores** across **16 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

75% of Mysuru's areas are served by only one platform — limited consumer choice in most neighborhoods

21

DARK STORES

16

NEIGHBORHOODS

3

PLATFORMS PRESENT

1.4M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Mysuru has 21 operational dark stores across 16 neighborhoods as of March 2026.

 - 02** Zepto leads with 8 stores (38.1% market share).

 - 03** Store density: 14 per million residents — near the national benchmark of 15/million for mature markets.

 - 04** 4 areas have multiple platform choices; 12 are served by a single operator.

 - 05** Estimated workforce: 168–315 people across pickers, delivery partners, and managers.

 - 06** 75% of Mysuru's areas are served by only one platform — limited consumer choice in most neighborhoods

 - 07** Blinkit's market share in Mysuru (29%) is significantly lower than in peer cities (avg 53%)

SAMPLE PREVIEW ENDS HERE

Continue with the full Mysuru report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 21 stores plotted by platform
- Area-by-area breakdown across all 16 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Mysuru
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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