



CITY REPORT · 2026 EDITION

Nagpur, mapped.

34 dark stores in the Orange City — how Blinkit's central-India dominance plays out in Maharashtra's second capital.

SAMPLE

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EDITION

01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Nagpur, Maharashtra, hosts **34 operational dark stores** across **23 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

65% of Nagpur's areas are served by only one platform — limited consumer choice in most neighborhoods

34

DARK STORES

23

NEIGHBORHOODS

3

PLATFORMS PRESENT

2.9M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Nagpur has 34 operational dark stores across 23 neighborhoods as of March 2026.
-
- 02** Blinkit leads with 17 stores (50% market share).
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- 03** Store density: 12 per million residents — near the national benchmark of 15/million for mature markets.
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- 04** 8 areas have multiple platform choices; 15 are served by a single operator.
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- 05** Estimated workforce: 272–510 people across pickers, delivery partners, and managers.
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- 06** 65% of Nagpur's areas are served by only one platform — limited consumer choice in most neighborhoods
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- 07** Each dark store in Nagpur serves approximately 85,000 residents — less served than the national average
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SAMPLE PREVIEW ENDS HERE

Continue with the full Nagpur report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 34 stores plotted by platform
- Area-by-area breakdown across all 23 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Nagpur
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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