



CITY REPORT · 2026 EDITION

# Nashik, mapped.

*21 dark stores in India's wine capital and Kumbh Mela city — how Nashik's auto-component industry, pilgrimage economy, and Marathi middle class produced India's only perfect Blinkit-Zepto parity at Tier-C.*

SAMPLE

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**QuickCommerceMap**

EDITION

**01**

REPORT ID

**QCM-CITY-NASHIK-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**N**ashik, Maharashtra, hosts **21 operational dark stores** across **11 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*Zepto's market share in Nashik (38%) is significantly higher than in peer cities (avg 16%)*

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**21**

DARK STORES

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**11**

NEIGHBORHOODS

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**3**

PLATFORMS PRESENT

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**2.1M**

CITY POPULATION (EST.)

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**KEY FINDINGS**

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- 01** Nashik has 21 operational dark stores across 11 neighborhoods as of March 2026.

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  - 02** Zepto leads with 8 stores (38.1% market share).

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  - 03** Store density: 10 per million residents — near the national benchmark of 15/million for mature markets.

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  - 04** 5 areas have multiple platform choices; 6 are served by a single operator.

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  - 05** Estimated workforce: 168–315 people across pickers, delivery partners, and managers.

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  - 06** Zepto's market share in Nashik (38%) is significantly higher than in peer cities (avg 16%)

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  - 07** Each dark store in Nashik serves approximately 100,000 residents — less served than the national average

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SAMPLE PREVIEW ENDS HERE

# Continue with the full Nashik report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 21 stores plotted by platform
- Area-by-area breakdown across all 11 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Nashik
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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