



CITY REPORT · 2026 EDITION

Navi Mumbai, mapped.

36 dark stores across CIDCO's planned sectors — how Blinkit and Swiggy Instamart serve Mumbai's most deliberately designed alternative city.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Navi Mumbai, Maharashtra, hosts **36 operational dark stores** across **11 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Navi Mumbai is a true battleground: 91% of areas have multiple platforms competing

36

DARK STORES

11

NEIGHBORHOODS

2

PLATFORMS PRESENT

2.2M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Navi Mumbai has 36 operational dark stores across 11 neighborhoods as of March 2026.

 - 02** Blinkit leads with 19 stores (52.8% market share).

 - 03** Store density: 16 per million residents — above the national benchmark of 15/million for mature markets.

 - 04** 10 areas have multiple platform choices; 1 are served by a single operator.

 - 05** Estimated workforce: 432–720 people across pickers, delivery partners, and managers.

 - 06** Navi Mumbai is a true battleground: 91% of areas have multiple platforms competing

 - 07** Swiggy Instamart's market share in Navi Mumbai (47%) is significantly higher than in peer cities (avg 24%)

SAMPLE PREVIEW ENDS HERE

Continue with the full Navi Mumbai report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 36 stores plotted by platform
- Area-by-area breakdown across all 11 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Navi Mumbai
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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