



CITY REPORT · 2026 EDITION

Nellore, mapped.

4 dark stores in India's shrimp and rice capital — how the aquaculture export economy, Krishnapatnam Port, and ISRO Sriharikota shape a nascent Tier D two-platform market.

SAMPLE

PUBLISHED

April 2026

BY

QuickCommerceMap

EDITION

01

REPORT ID

QCM-CITY-NELLORE-2026-01

01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Nellore, Andhra Pradesh, hosts **4 operational dark stores** across **4 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

100% of Nellore's areas are served by only one platform — limited consumer choice in most neighborhoods

4

DARK STORES

4

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.7M

CITY POPULATION (EST.)

KEY FINDINGS

- 01** Nellore has 4 operational dark stores across 4 neighborhoods as of March 2026.
- 02** Swiggy Instamart leads with 2 stores (50% market share).
- 03** Store density: 6 per million residents — below the national benchmark of 15/million for mature markets.
- 04** 0 areas have multiple platform choices; 4 are served by a single operator.
- 05** Estimated workforce: 32–60 people across pickers, delivery partners, and managers.
- 06** 100% of Nellore's areas are served by only one platform — limited consumer choice in most neighborhoods
- 07** Zepto has zero presence in Nellore, despite operating in 47% of peer cities

SAMPLE PREVIEW ENDS HERE

Continue with the full Nellore report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 4 stores plotted by platform
- Area-by-area breakdown across all 4 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 3 distinctive insights unique to Nellore
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

₹800

One-time purchase · Includes the next two quarterly updates at no additional charge · Research licence for single-team use.

Purchase at quickcommercemap.com/reports/paid/nellore-quick-commerce-2026 · Or email hello@quickcommercejobs.com