



CITY REPORT · 2026 EDITION

Noida, mapped.

90 dark stores across Noida's sector grid — how quick commerce thrives in NCR's planned IT city and why Zepto leads the market Blinkit dominates elsewhere.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Noida, Uttar Pradesh, hosts **90 operational dark stores** across **54 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Zepto leads in Noida, contrary to the dominant platform in other Uttar Pradesh cities

90

DARK STORES

54

NEIGHBORHOODS

3

PLATFORMS PRESENT

1.0M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Noida has 90 operational dark stores across 54 neighborhoods as of March 2026.
-
- 02** Zepto leads with 42 stores (46.7% market share).
-
- 03** Store density: 90 per million residents — above the national benchmark of 15/million for mature markets.
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- 04** 20 areas have multiple platform choices; 34 are served by a single operator.
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- 05** Estimated workforce: 1080–1800 people across pickers, delivery partners, and managers.
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- 06** Zepto leads in Noida, contrary to the dominant platform in other Uttar Pradesh cities
-
- 07** 63% of Noida's areas are served by only one platform — limited consumer choice in most neighborhoods
-

SAMPLE PREVIEW ENDS HERE

Continue with the full Noida report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 90 stores plotted by platform
- Area-by-area breakdown across all 54 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Noida
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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