



CITY REPORT · 2026 EDITION

Palakkad, mapped.

5 dark stores in the Kerala-Tamil Nadu gateway town — the rarest Kerala market pattern, where Zepto leads and Blinkit is absent, driven by IIT Palakkad and the Kanjikode industrial estate.

SAMPLE

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QuickCommerceMap

EDITION

01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Palakkad, Kerala, hosts **5 operational dark stores** across **4 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Blinkit's market share in Palakkad (0%) is significantly lower than in peer cities (avg 53%)

5

DARK STORES

4

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.2M

CITY POPULATION (EST.)

KEY FINDINGS

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- 01** Palakkad has 5 operational dark stores across 4 neighborhoods as of March 2026.
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- 02** Zepto leads with 3 stores (60% market share).
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- 03** Store density: 25 per million residents — above the national benchmark of 15/million for mature markets.
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- 04** 1 areas have multiple platform choices; 3 are served by a single operator.
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- 05** Estimated workforce: 40–75 people across pickers, delivery partners, and managers.
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- 06** Blinkit's market share in Palakkad (0%) is significantly lower than in peer cities (avg 53%)
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- 07** 75% of Palakkad's areas are served by only one platform — limited consumer choice in most neighborhoods
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SAMPLE PREVIEW ENDS HERE

Continue with the full Palakkad report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 5 stores plotted by platform
- Area-by-area breakdown across all 4 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Palakkad
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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