



CITY REPORT · 2026 EDITION

Panchkula, mapped.

8 dark stores in Haryana's richest Tier D city — how Chandigarh-tricity adjacency shapes a premium-consumer quick commerce market unlike any other Tier D in India.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Panchkula, Haryana, hosts **8 operational dark stores** across **4 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Swiggy Instamart's market share in Panchkula (13%) is significantly lower than in peer cities (avg 31%)

8

DARK STORES

4

NEIGHBORHOODS

3

PLATFORMS PRESENT

0.3M

CITY POPULATION (EST.)

KEY FINDINGS

- 01** Panchkula has 8 operational dark stores across 4 neighborhoods as of March 2026.
- 02** Blinkit leads with 5 stores (62.5% market share).
- 03** Store density: 23 per million residents — above the national benchmark of 15/million for mature markets.
- 04** 2 areas have multiple platform choices; 2 are served by a single operator.
- 05** Estimated workforce: 64–120 people across pickers, delivery partners, and managers.
- 06** Swiggy Instamart's market share in Panchkula (13%) is significantly lower than in peer cities (avg 31%)
- 07** Each dark store in Panchkula serves approximately 35,000 residents — better served than the national average

SAMPLE PREVIEW ENDS HERE

Continue with the full Panchkula report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 8 stores plotted by platform
- Area-by-area breakdown across all 4 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 3 distinctive insights unique to Panchkula
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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