



CITY REPORT · 2026 EDITION

# Patna, mapped.

*30 dark stores in Pataliputra — how Patna became a Blinkit monopoly after Zepto declined to enter.*

SAMPLE

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BY

**QuickCommerceMap**

EDITION

**01**

REPORT ID

**QCM-CITY-PATNA-2026-01**

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**P**atna, Bihar, hosts **30 operational dark stores** across **24 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*79% of Patna's areas are served by only one platform — limited consumer choice in most neighborhoods*

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**30**

DARK STORES

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**24**

NEIGHBORHOODS

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**2**

PLATFORMS PRESENT

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**2.5M**

CITY POPULATION (EST.)

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**KEY FINDINGS**

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- 01** Patna has 30 operational dark stores across 24 neighborhoods as of March 2026.
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- 02** Blinkit leads with 22 stores (73.3% market share).
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- 03** Store density: 12 per million residents — near the national benchmark of 15/million for mature markets.
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- 04** 5 areas have multiple platform choices; 19 are served by a single operator.
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- 05** Estimated workforce: 240–450 people across pickers, delivery partners, and managers.
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- 06** 79% of Patna's areas are served by only one platform — limited consumer choice in most neighborhoods
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- 07** Zepto has zero presence in Patna, despite operating in 48% of peer cities
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SAMPLE PREVIEW ENDS HERE

# Continue with the full Patna report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 30 stores plotted by platform
- Area-by-area breakdown across all 24 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Patna
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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