



CITY REPORT · 2026 EDITION

Rajahmundry, mapped.

5 dark stores in the cultural capital of Andhra Pradesh — how ONGC gas professionals and the Godavari-delta salaried class anchor a two-platform market with Pushkaram-scale test ahead.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Rajahmundry, Andhra Pradesh, hosts **5 operational dark stores** across **4 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

75% of Rajahmundry's areas are served by only one platform — limited consumer choice in most neighborhoods

5

DARK STORES

4

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.5M

CITY POPULATION (EST.)

KEY FINDINGS

- 01** Rajahmundry has 5 operational dark stores across 4 neighborhoods as of March 2026.
- 02** Blinkit leads with 3 stores (60% market share).
- 03** Store density: 11 per million residents — near the national benchmark of 15/million for mature markets.
- 04** 1 areas have multiple platform choices; 3 are served by a single operator.
- 05** Estimated workforce: 40–75 people across pickers, delivery partners, and managers.
- 06** 75% of Rajahmundry's areas are served by only one platform — limited consumer choice in most neighborhoods
- 07** Zepto has zero presence in Rajahmundry, despite operating in 48% of peer cities

SAMPLE PREVIEW ENDS HERE

Continue with the full Rajahmundry report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 5 stores plotted by platform
- Area-by-area breakdown across all 4 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 2 distinctive insights unique to Rajahmundry
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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