



CITY REPORT · 2026 EDITION

# Rishikesh, mapped.

*3 dark stores in the Yoga Capital of the World — why Rishikesh joins India's small club of 100% Blinkit-monopoly Tier D cities and what that reveals about the limits of quick commerce.*

SAMPLE

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# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**R**ishikesh, Uttarakhand, hosts **3 operational dark stores** across **3 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*100% of Rishikesh's areas are served by only one platform — limited consumer choice in most neighborhoods*

**3**

DARK STORES

**3**

NEIGHBORHOODS

**1**

PLATFORMS PRESENT

**0.2M**

CITY POPULATION (EST.)

## KEY FINDINGS

- 01** Rishikesh has 3 operational dark stores across 3 neighborhoods as of March 2026.
- 02** Blinkit leads with 3 stores (100% market share).
- 03** Store density: 17 per million residents — above the national benchmark of 15/million for mature markets.
- 04** 0 areas have multiple platform choices; 3 are served by a single operator.
- 05** Estimated workforce: 24–45 people across pickers, delivery partners, and managers.
- 06** 100% of Rishikesh's areas are served by only one platform — limited consumer choice in most neighborhoods
- 07** Blinkit's market share in Rishikesh (100%) is significantly higher than in peer cities (avg 53%)

SAMPLE PREVIEW ENDS HERE

# Continue with the full Rishikesh report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 3 stores plotted by platform
- Area-by-area breakdown across all 3 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Rishikesh
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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