



CITY REPORT · 2026 EDITION

Rohtak, mapped.

7 dark stores in Haryana's largest education and medical hub — why Zepto's conspicuous absence despite a 40,000-student university population tells a bigger story about platform strategy.

SAMPLE

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Rohtak, Haryana, hosts **7 operational dark stores** across **5 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

80% of Rohtak's areas are served by only one platform — limited consumer choice in most neighborhoods

7

DARK STORES

5

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.6M

CITY POPULATION (EST.)

KEY FINDINGS

- 01** Rohtak has 7 operational dark stores across 5 neighborhoods as of March 2026.
- 02** Blinkit leads with 5 stores (71.4% market share).
- 03** Store density: 13 per million residents — near the national benchmark of 15/million for mature markets.
- 04** 1 areas have multiple platform choices; 4 are served by a single operator.
- 05** Estimated workforce: 56–105 people across pickers, delivery partners, and managers.
- 06** 80% of Rohtak's areas are served by only one platform — limited consumer choice in most neighborhoods
- 07** Zepto has zero presence in Rohtak, despite operating in 48% of peer cities

SAMPLE PREVIEW ENDS HERE

Continue with the full Rohtak report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 7 stores plotted by platform
- Area-by-area breakdown across all 5 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Rohtak
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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