



CITY REPORT · 2026 EDITION

S.A.S Nagar, mapped.

13 dark stores in Mohali's planned sectors — the most extreme Zepto-dominant city in India and a case study in what happens when platform tagging splits a single market across multiple slugs.

SAMPLE

PUBLISHED

April 2026

BY

QuickCommerceMap

EDITION

01

REPORT ID

QCM-CITY-SAS-NAGAR-2026-01

01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

S. A.S Nagar, Punjab, hosts **13 operational dark stores** across **12 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

100% of S.A.S Nagar's areas are served by only one platform — limited consumer choice in most neighborhoods

13

DARK STORES

12

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.3M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** S.A.S Nagar has 13 operational dark stores across 12 neighborhoods as of March 2026.

 - 02** Zepto leads with 12 stores (92.3% market share).

 - 03** Store density: 46 per million residents — above the national benchmark of 15/million for mature markets.

 - 04** 0 areas have multiple platform choices; 12 are served by a single operator.

 - 05** Estimated workforce: 104–195 people across pickers, delivery partners, and managers.

 - 06** 100% of S.A.S Nagar's areas are served by only one platform — limited consumer choice in most neighborhoods

 - 07** Zepto's market share in S.A.S Nagar (92%) is significantly higher than in peer cities (avg 15%)

SAMPLE PREVIEW ENDS HERE

Continue with the full S.A.S Nagar report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 13 stores plotted by platform
- Area-by-area breakdown across all 12 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to S.A.S Nagar
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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