



CITY REPORT · 2026 EDITION

Secunderabad, mapped.

13 dark stores in Hyderabad's twin city — how a cantonment town running its own quick commerce geometry carves out a market distinct from the city it officially merged into.

SAMPLE

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BY

QuickCommerceMap

EDITION

01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Secunderabad, Telangana, hosts **13 operational dark stores** across **6 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

Secunderabad has 46.4 stores per million people, above the peer average of 16.0

13

DARK STORES

6

NEIGHBORHOODS

2

PLATFORMS PRESENT

0.8M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Secunderabad has 13 operational dark stores across 6 neighborhoods as of March 2026.

 - 02** Blinkit leads with 7 stores (53.8% market share).

 - 03** Store density: 16 per million residents — above the national benchmark of 15/million for mature markets.

 - 04** 2 areas have multiple platform choices; 4 are served by a single operator.

 - 05** Estimated workforce: 104–195 people across pickers, delivery partners, and managers.

 - 06** Secunderabad has 46.4 stores per million people, above the peer average of 16.0

 - 07** Zepto has zero presence in Secunderabad, despite operating in 48% of peer cities

SAMPLE PREVIEW ENDS HERE

Continue with the full Secunderabad report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 13 stores plotted by platform
- Area-by-area breakdown across all 6 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Secunderabad
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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