



CITY REPORT · 2026 EDITION

Siliguri, mapped.

15 dark stores in the only West Bengal city outside Kolkata with quick commerce — a Himalayan-gateway market where Blinkit has a monopoly-plus-Swiggy duopoly.

SAMPLE

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QuickCommerceMap

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01

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01

Executive summary

The headline numbers and what they mean for this city.

SAMPLE

Siliguri, West Bengal, hosts **15 operational dark stores** across **13 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

92% of Siliguri's areas are served by only one platform — limited consumer choice in most neighborhoods

15

DARK STORES

13

NEIGHBORHOODS

2

PLATFORMS PRESENT

1.0M

CITY POPULATION (EST.)

KEY FINDINGS

-
- 01** Siliguri has 15 operational dark stores across 13 neighborhoods as of March 2026.
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- 02** Blinkit leads with 10 stores (66.7% market share).
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- 03** Store density: 15 per million residents — near the national benchmark of 15/million for mature markets.
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- 04** 1 areas have multiple platform choices; 12 are served by a single operator.
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- 05** Estimated workforce: 120–225 people across pickers, delivery partners, and managers.
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- 06** 92% of Siliguri's areas are served by only one platform — limited consumer choice in most neighborhoods
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- 07** Zepto has zero presence in Siliguri, despite operating in 48% of peer cities
-

SAMPLE PREVIEW ENDS HERE

Continue with the full Siliguri report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 15 stores plotted by platform
- Area-by-area breakdown across all 13 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Siliguri
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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