



CITY REPORT · 2026 EDITION

# Sri Ganganagar, mapped.

*3 dark stores in Rajasthan's Food Basket — why an agricultural canal city 10 km from the Pakistan border became the state's only Swiggy-led Tier D quick commerce market.*

SAMPLE

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EDITION

01

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QCM-CITY-SRI-GANGANAGAR-2026-01

# 01

## Executive summary

*The headline numbers and what they mean for this city.*

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SAMPLE

**S**ri Ganganagar, Rajasthan, hosts **3 operational dark stores** across **2 neighborhoods**, based on our verified March 2026 snapshot. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

*Swiggy Instamart's market share in Sri Ganganagar (67%) is significantly higher than in peer cities (avg 31%)*

**3**

DARK STORES

**2**

NEIGHBORHOODS

**2**

PLATFORMS PRESENT

**0.3M**

CITY POPULATION (EST.)

## KEY FINDINGS

- 01** Sri Ganganagar has 3 operational dark stores across 2 neighborhoods as of March 2026.
- 02** Swiggy Instamart leads with 2 stores (66.7% market share).
- 03** Store density: 9 per million residents — near the national benchmark of 15/million for mature markets.
- 04** 1 areas have multiple platform choices; 1 are served by a single operator.
- 05** Estimated workforce: 24–45 people across pickers, delivery partners, and managers.
- 06** Swiggy Instamart's market share in Sri Ganganagar (67%) is significantly higher than in peer cities (avg 31%)
- 07** Zepto has zero presence in Sri Ganganagar, despite operating in 47% of peer cities

SAMPLE PREVIEW ENDS HERE

# Continue with the full Sri Ganganagar report.

This preview shows 3 of 26 pages. The full report includes:

- Full city map with all 3 stores plotted by platform
- Area-by-area breakdown across all 2 neighborhoods
- Platform competition analysis with market-share charts
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 4 distinctive insights unique to Sri Ganganagar
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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